



Perspectives on AI in Higher Education: Survey Insights from Teachers and Institutional Management

Maja Pušnik, Boštjan Šumak, Saša Grašič University of Maribor, Slovenia DIGIN Conference 2025









DIGIN 2025

Agenda

- Introduction
- Theoretical Backgrounds
- Methods
- Results
- Conclusions





Introduction

- Inclusive digital education has become a priority for higher education institutions
 - Ensuring equitable participation of students with diverse needs, including those with special educational needs and disabilities

 Al is regarded as a transformative force in (inclusive) education, providing tools for personalization, adaptive learning, and inclusive pedagogy





Research

 Although AI shows strong potential for accessibility, adaptive learning, and assistive technologies, concerns persist around issues such as bias, privacy, equitable access ...

Objectives

- Assess perceived benefits for students and teachers
- Identify risks and challenges (technical, ethical, pedagogical)
- Provide recommendations for responsible adoption





Methods (Survey)

- A structured survey to capture stakeholder perspectives on AI in inclusive education, focusing on three dimensions:
 - benefits for **students**,
 - benefits for **teachers**, and
 - systemic challenges in technology, pedagogy, ethics, and culture.
- The questionnaire was collaboratively developed by the Al-ENABLE project team, conducted March–June 2024





Survey structure

- **1. Background information** gender, country, institutional affiliation, role, discipline, and years of teaching or research experience.
- 2. Awareness and use of Al tools measuring familiarity with Al applications, types of tools used, and frequency of use.
- 3. Perceived benefits of AI accessibility, personalization, student engagement, collaboration, teacher support.
- **4. Perceived challenges of AI** –technological, pedagogical, ethical, and cultural barriers.





Participants - demographic

- A total of 200 valid responses were collected.
 - 109 female
 - 90 male
 - 1 non-disclosed respondent.
- Participants roles:
 - **researchers** (n = 162),
 - teachers (n = 125),
 - management/administrators (n = 60),
 - other roles (n = 39).

- Countries:
 - Ukraine (n = 97)
 - Spain (n = 31)
 - Slovenia (n = 19)
 - Türkiye (n = 19).
 - Wide range of disciplines:
 - Humanities
 - social sciences
 - STEM
 - ...





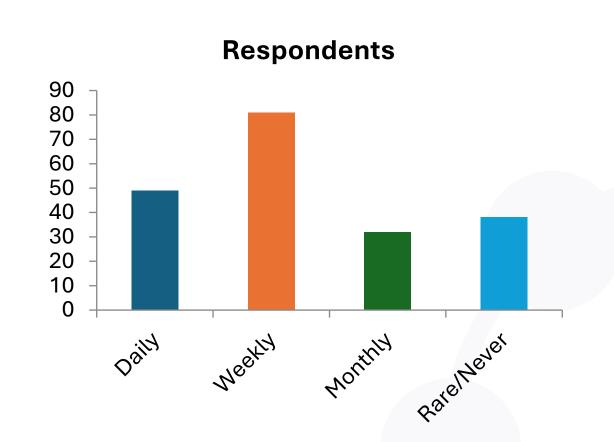
Results – adoption and frequency

Al adoption

- 138 reported using AI in their professional work
- 61 stated they do not use AI in their professional work
- one was unsure

Frequency of use

- 49 respondents used AI daily
- 81 respondents used several times a week
- 32 respondents used AI several times a month
- a minority reported rare or no use

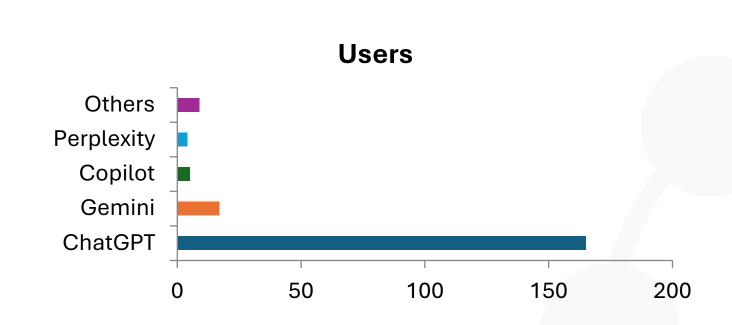






Results - tools

- Tools
 - ChatGPT 165
 - Gemini (17)
 - Copilot (5),
 - Perplexity (4)
 - Bard (4)
 - Canva (4)
 - GitHub Copilot (2)
 - Wolfram Alpha (2)
 - DALL·E (2)
 - Smodin (1)







Results - activities

- The most common academic applications included:
 - designing class materials (120),
 - checking knowledge (116),
 - designing tests (105),
 - conducting research for classes (74),
 - scaffolding learning (62), and
 - creating presentations (60).
- Specialized use in domains such as nursing (50), programming (33), creative writing (31), and design (28).





Perceived benefits for teaching

- supports teaching efficiency and quality.
- saving time through automated grading and plagiarism detection,
- enriching lesson planning by providing instant suggestions
- supporting curriculum development through the generation of teaching resources.
- help create more diverse and inclusive materials, enabling them to better address student heterogeneity and accessibility needs





Perceived benefits for students

- enhances learning through personalization, engagement, and improved outcomes.
- more interactive and motivating environments via **gamification**, quizzes, and simulations.
- collaboration and interactive learning.
- helping students **brainstorm**, structure assignments, and synthesize large volumes of information.
- benefits for language practice and creative tasks, such as essay writing or script development.





Benefits for inclusive education

- accessibility through tools such as text-to-speech, captioning, and alternative content formats
- personalization, by adapting resources to SEND students
- alternative communication, particularly for students with disabilities
- cultural and linguistic inclusivity, by enabling translation and adaptation of materials to diverse contexts.





Challenges and barriers

- Current tools often lack integration with assistive technologies and struggle to accommodate diverse disability profiles
- Technical and financial barriers—such as high costs, interoperability problems, and infrastructure inequalities
- student over-reliance on AI,
- erosion of critical thinking skills,
- potential for academic dishonesty
- Ethical and privacy risks
- Risks of bias from non-representative training datasets
- Opacity of AI decision-making.
- Reduced human interaction





Conclusions

- The results confirm both optimism about Al's potential to enhance teaching and learning and persistent concerns about infrastructure, ethics, and pedagogy.
- Al particularly ChatGPT demonstrates that generative Al has already become embedded in routine academic workflows
 - Teachers use it extensively for designing materials, preparing tests, and checking knowledge,
 - Students rely on it for writing assignments, presentations, and laboratory work.
- The ability of AI to adapt materials to different languages and cultural contexts was also seen as a strong enabler of inclusivity, allowing diverse student groups to participate more fully in learning.





Conclusions

- The survey shows that while AI is already reshaping higher education practice, its role as a driver of inclusive digital education will depend on deliberate strategies that combine technological innovation with pedagogical responsibility.
- Only by addressing the challenges identified by educators can AI become a sustainable enabler of equity in learning.
- Priorities:
 - investment in AI literacy and professional development for educators
 - establishment of clear institutional and policy frameworks addressing ethics, transparency, and privacy, and
 - targeted support for infrastructure and inclusive design practices to ensure equitable access.





Thank you!

Perspectives on AI in Higher Education: Survey Insights from Teachers and Institutional Management Questions?





